



# Adobe® Connect™

The complete solution for web conferencing with instant access, engaging online experiences, and multiple deployment options

With Adobe Connect 8 software, you can provide rich, interactive, and collaborative online experiences by sharing a wide range of content that is immediately accessible to all participants, with the option of tailoring the interface and layout. Adobe Connect leverages Adobe Flash® Player, already installed on virtually all Internet-connected computers, to offer instant access and broader reach than Microsoft Lync Server. Internal and external users have everything they need—no downloads required—to instantly join online meetings, regardless of software platform or browser. It offers licensed, hosted, and managed services deployment options; a variety of flexible features; sophisticated security features; and adjustable controls. In addition, Adobe Connect enhances the extensibility of training workflows, for improved productivity, a friendlier work environment, and more engaged participants.

Rating: Strong ● Weak ▶ Feature currently not available ○

Adobe Advantages*	Adobe Connect	Microsoft Lync Server
<b>Improved reach with superior ease of access</b>		
<b>Universally installed client.</b> Adobe Flash Player is already installed on virtually all Internet-connected computers, which means no waiting for attendees to get set up. With Lync, users must download up to 19MB of software, depending on the components chosen, making it practically impossible for users in locked-down IT environments to attend.	●	○
<b>Simple deployment.</b> The firewall-friendly solution does not require additional setup of complex and costly network components for external connectivity.	●	▶
<b>Browser support.</b> Adobe Connect supports Firefox, Internet Explorer, Safari, and Google Chrome, promoting easy access for all users.	●	▶
<b>Richer, more engaging experiences</b>		
<b>Complete branding and personalization.</b> Users can change colors, layout, and arrangement to meet specific needs.	●	○
<b>Multiple meeting windows.</b> Users can create multiple meeting windows to facilitate numerous chat sessions, whiteboards, file sharing, and other activities, optimizing the meeting experience. Lync enables only one window for many features.	●	○
<b>Breakout rooms.</b> Users can meet in subgroups for sharing, discussion, and collaboration.	●	○
<b>Superior ease of use.</b> Users have easy access to all available features with a clean, easy-to-navigate design.	●	○
<b>In-meeting PDF file support.</b> Users can present and collaborate on PDF files, with synchronized navigation and whiteboard overlay.	●	○

Adobe Advantages*	Adobe Connect	Microsoft Lync Server
<b>Sophisticated security and controls</b>		
<b>Permission-based catalog folder access.</b> Administrators can limit access through a set of highly configurable controls.	●	○
<b>Lead/target identification.</b> Users can score and analyze leads with reports on attendance, participant history, and event recording.	●	○
<b>Training group management.</b> Training managers can manage their own groups for enrollment and tracking purposes. Meeting hosts can deny meeting access to specific users or groups to enforce communications boundaries.	●	○
<b>Enhanced compliance management.</b> Administrators can limit screen sharing to only approved applications.	●	▶
<b>Extensibility beyond web conferencing</b>		
<b>Creation of training courses and curriculum.</b> Tightly integrated training functionality speeds up the creation of engaging, multimedia learning modules that deliver learner-tracking details, publish to PDF, and randomize question ordering.	●	○
<b>Customized in-meeting apps.</b> Users can take advantage of customized applications in online meetings and extend the rich media experience to fit their needs, leveraging an extensive set of integration partners and the Flex, ActionScript® 3, and Flash technology developer communities.	●	○
<b>On-demand presentation functionality.</b> Users can create, edit, customize, and play back content on demand.	●	○
<b>Prebuilt integrations with Learning Management Systems (LMS).</b> Adobe Connect enables easier integration with LMS via prebuilt integrations for SumTotal, Blackboard, and Plateau, or use of the Adobe Connect integrated LMS.	●	○
<b>Curriculum viewer.</b> Users can view training curriculums and better understand course agendas.	●	○
<b>Virtual and on-demand participant testing, grading, and tracking.</b> Training managers can create and present tests to participants, grade and review tests, and save results.	●	○
<b>Incorporation of Adobe PDF documents as training.</b> Adobe PDF documents can be defined as courses, allowing them to be included in training assignments and to feed training completion requirements.	●	○
<b>Sophisticated tracking tools.</b> Training managers can monitor individual learner progress in virtual and on-demand courses through sophisticated tracking tools to accurately assess individual and class progress, quickly identify strengths and weaknesses in the class, and adjust classroom material accordingly.	●	○
<b>Ability to edit meeting recordings.</b> Users can edit archived meetings or virtual classroom sessions without an additional editing tool.	●	▶
<b>Indexed recordings.</b> Users can index recordings for easy reference and playback online and offline, making it easy to resume previously viewed recordings and to complete courses faster.	●	▶
<b>Searchable content library.</b> Users can easily find and access the files and recordings they need by applying filters and searching by title, author, type, and more.	●	▶

\*Adobe Connect 8 and Adobe Presenter 7 features compared with those of the Microsoft Lync Server 2010 Release Candidate (September 2010)

## For more information

To learn more about Adobe Connect, visit [www.adobe.com/products/adobeconnect](http://www.adobe.com/products/adobeconnect).

Adobe, the Adobe logo, Adobe Presenter, Adobe Connect, and Flash are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. All other trademarks are the property of their respective owners. These materials contain comparative advertising. Recipients should not use or distribute these materials in any jurisdiction which prohibits or severely restricts comparative advertising. Adobe Systems Incorporated strongly advises recipients to check their national laws and regulations prior to any use or distribution of these materials. Recipients are responsible for their own actions.

© 2010 Adobe Systems Incorporated. All rights reserved. Printed in the USA.

91041310 10/10