



Adobe® Connect™

The complete solution for web conferencing with instant access, engaging online experiences, and multiple deployment options

With Adobe Connect 8 software, you can provide rich, interactive, and collaborative online experiences by sharing a wide range of content that is immediately accessible to all participants, with the option of tailoring the interface and layout. Because Adobe Connect uses Adobe Flash® Player, which is already installed on virtually all Internet-connected computers, it offers instant access and broader reach than Cisco WebEx. Internal and external users have everything they need—no downloads required—to instantly join online meetings, regardless of their software platform or browser. Adobe Connect offers licensed, hosted, and managed service deployment options, a variety of flexible features, sophisticated security features, and adjustable controls. In addition, Adobe Connect provides enhanced extensibility with training workflows, allowing for improved productivity, a friendlier work environment, and more engaged participants.

Rating: Strong ● Weak ▸ Feature currently not available ○

Adobe Advantages*	Adobe Connect	Cisco WebEx**
Improved reach with superior ease of access		
Universally installed client. Adobe Flash Player is already installed on virtually all Internet-connected computers, meaning no waiting for attendees to get set up. With WebEx, attendees must wait for an up to 3.4MB download to join a meeting, making it impossible for users in locked-down IT environments to attend.	●	○
Persistent content in always-available meeting rooms. Users can save all configurations and content automatically in multiple persistent meeting rooms, dramatically reducing preparation time for recurring events.	●	○
Customizable, easy-to-remember URLs. Users can create personalized URLs for meetings, content, curriculum, courses, events, and seminars.	●	○
Superior accessibility. Workflows for users with disabilities who are attending meetings or delivering presentations.	●	▸
Multilanguage support. Intuitive interfaces for a variety of languages, including English, Brazilian Portuguese, Chinese (simplified), Dutch, French, German, Italian, Japanese, Korean, Russian, Spanish, and Turkish.	●	▸
Richer, more engaging experiences		
Multiple meeting windows. Users can create multiple meeting windows to facilitate numerous chat sessions, whiteboards, file sharing, and other activities to optimize the meeting experience.	●	○
Meeting room templates. Users can quickly and easily create the most effective meeting rooms using built-in templates.	●	○
Custom meeting room layouts. Presenters can choose and arrange the content needed for the specific event or meeting to keep participants engaged.	●	○
Complete branding and personalization. Users can change the colors, layout, and arrangement to meet specific needs. WebEx allows for one-time branding only, with little additional flexibility.	●	▸
Superior video capabilities. Unlike WebEx, where the number of webcams is limited to six, Adobe Connect users can broadcast and receive live video from an unlimited number of webcams. Adobe offers player-free video playback, so no additional players are required. In addition, meeting recordings can be edited—not just truncated.	●	▸

Adobe Advantages*	Adobe Connect	Cisco WebEx**
Sophisticated security and controls		
On-premise implementation. In addition to a hosted service, Adobe Connect provides an on-premise option to install the service behind a firewall for complete security and flexibility.	●	○
Managed services option. Combining the best of the hosted and on-premise options, managed services allows the IT overhead to be outsourced while still providing full customization of security, a dedicated infrastructure, complete control, and ease of integration.	●	○
Custom meeting preferences. Users have more flexibility in customizing the meeting to fit the needs of individual participants.	●	▶
Real-time management of participants. Hover-based management enables faster, easier control of participants.	●	▶
Enhanced compliance management. Administrators can limit screen-sharing to only approved applications.	●	▶
Extensibility beyond web conferencing		
Third-party audio and video integration. Ability to leverage investments in videoconferencing platforms from within Adobe Connect by offering a vendor-neutral approach to unified communications and standards-based interoperability.	●	○
Curriculum viewer. Users can view training curriculums and better understand course agendas.	●	○
Incorporate Adobe PDF documents as training. Adobe PDF documents can be defined as courses, allowing them to be included in training assignments and feed training-completion requirements.	●	○
Customized in-meeting apps and enterprise integration. Organizations can extend in-meeting functionality with customized apps to enhance collaboration, leveraging an extensive set of integration partners and Flex, ActionScript® 3, and Flash technology developer communities. Over 100 web services APIs provide easy integration with existing enterprise systems.	●	▶
Creation of training courses and curriculum. Tightly integrated training functionality allows for the fast creation of engaging, multimedia learning modules that deliver learner-tracking details, publish to PDF, and randomized question ordering.	●	▶
Enhanced, customizable training reporting. Users can easily customize training reporting to provide meaningful data sets, including the ability to show custom fields specific to the organization.	●	▶
Large-scale webcasting capabilities. Up to 80,000 users can participate with Adobe Connect Webcast.	●	▶
Blended learning. Ability to introduce on-demand content into live meeting rooms as well as track quiz results.	●	▶
Authoring tools. Users can create on-demand presentations and simulations with ease using Adobe Presenter and Adobe Captivate.	●	▶
Searchable content library. Users can easily find and access content, including files and recordings.	●	▶

* Adobe Connect 8, Adobe Presenter 7, and Adobe Connect Webcast features are compared with those of Cisco WebEx Business Suite v27 (including Meeting Center, Event Center, and Training Center), Cisco WebEx Connect, and Cisco WebEx Meet (Beta).

** Cisco Web Connect requires Cisco Unified Communications Manager 6.1.3 or later and Cisco Unified Communications Integration plug-in for WebEx Connect to function, as well as a subscription to Cisco WebEx Meeting Center in order to utilize web conferencing.

For more information

To learn more about Adobe Connect, visit www.adobe.com/products/adobeconnect.

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